

**Claims:** I claim

1. An single-piece napkin clip comprising a monolithic structure, with inherent spring action.
2. A clip of claim 1 wherein the body of material is composed of a deformable plastic resin.
3. A clip of claim 1 which provides single-piece grooves to accommodate a card of printed graphic matter.
4. A clip of claim 1 which may be additionally notched to provide means of attachment to a garment button.